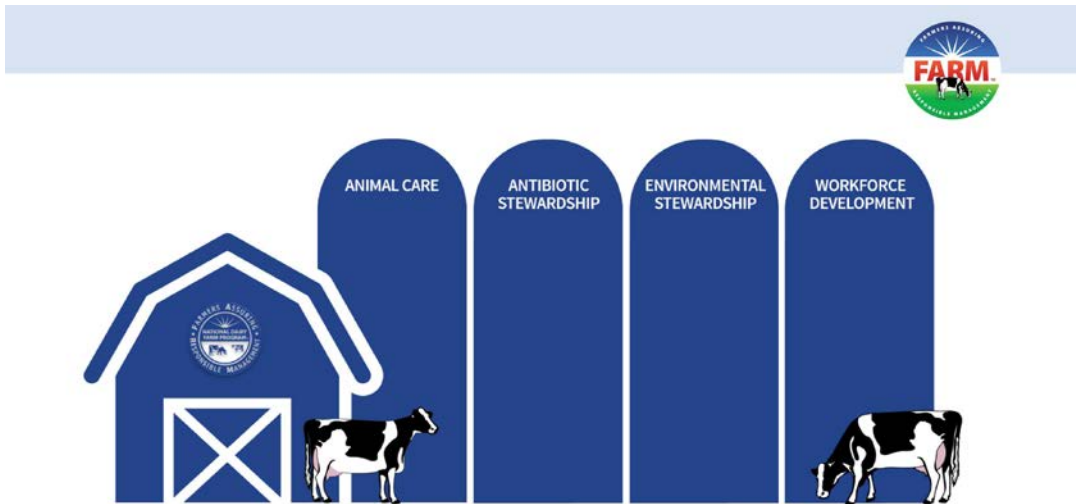


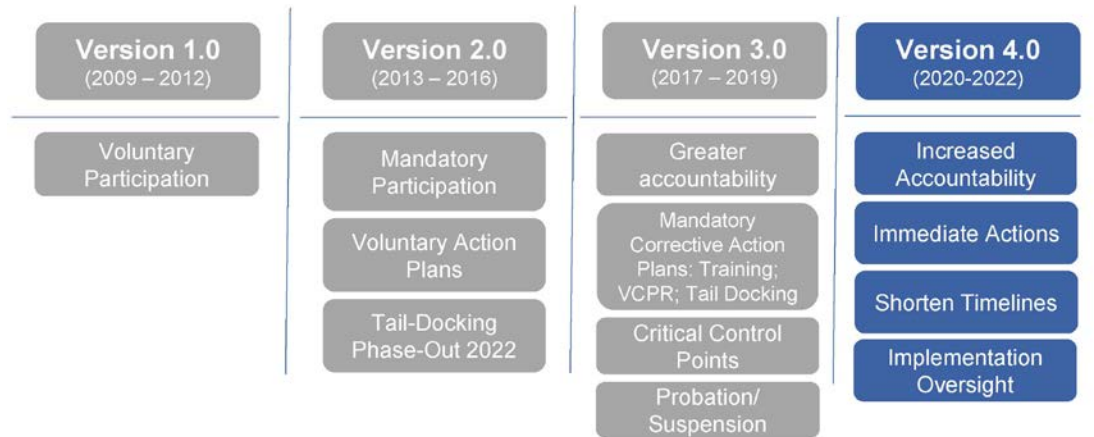


## Program Goal

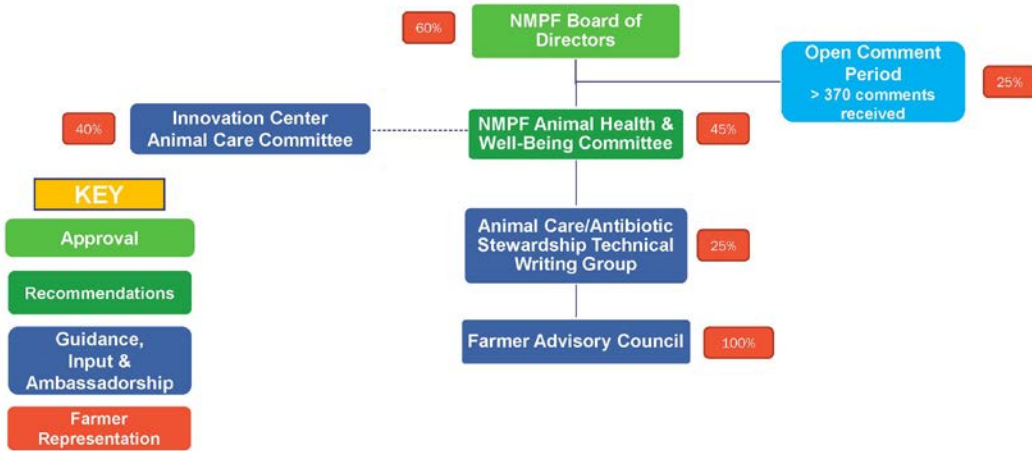
**Assure Consumers & Customers that dairy farmers care for their animals, workforce and land in a humane and ethical manner**



## Animal Care Continuous Improvement



# FARM Animal Care Governance



# FARM Animal Care Scope



Does	Does Not
Framework and foundation for on-farm animal care	Ensure a culture
Create a culture of continuous improvement	Replace supervision & management of employees
Snapshot of farm management practices	Guarantee BMPs are followed
Requires producer monitoring, oversight and active on-farm participation	Eliminate threats to consumer trust

# FARM Animal Care Version 4.0



## Immediate Action

- Tail docking

## Mandatory Corrective Actions *(within 9 months)*

- Veterinarian review
  - VCPR
  - Herd health plan
- Pre-weaned calf practices & protocol
  - Disbudding prior to 8 weeks of age
- Non-ambulatory practices & protocol
- Euthanasia practices & protocol
- Fitness of transport protocol
- Feed & Water access
- Continuing ed for non-family employees

## Continuous Improvement Plans *(within 3 years)*

- Animal observations
  - Body condition score
  - Hock/Knee
  - Locomotion
  - Broken tails
- Pain management for disbudding
- Permanent (written/electronic) drug treatment records
- Continuing ed for family employees

## Food Chain Customer Objective

Ensure leading food chain companies are aware of, connected with and supportive of U.S. Dairy's vital role and progress in a global and sustainable food system; nourishing people, communities and the planet.



## Defining Success

- **Multiple-point relationships** with food chain customers focused on continuous engagement on IC priority areas.
- **Increased trust and support** of U.S. dairy's role in a global and sustainable food system.
- **Endorsement of U.S. dairy industry social responsibility initiatives**; where possible help communicate dairy's story.
- **Engagement opportunities** that foster **two-way dialogue** with food chain customers and the dairy industry.



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