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High Plains Dairy Conference
Charlotte Bruna
US Dairy Education & Training Consortium
244 Cyclone Lane
Waterville, KS 66548

Embassy Suites Downtown Amarillo
550 S. Buchanan St. Amarillo, TX 79101
806-803-5500

March 3 & 4 2020

http://highplainsdairy.org
Seminar Schedule and Topics

**Registration**
March 3: 6:30 AM - 5:00 PM
March 4: 6:30 AM - 2:00 PM

**Seminar Schedule**
March 3: 8:00 AM – 5:00 PM
March 4: 8:00 AM – 3:00 PM

Speakers and Titles

**Will Sawyer, CoBank**
“World Dairy Outlook, Markets and Trade”

**Julio Giordano, Cornell**
“Manipulating the Duration of the VWP to Optimize Herd Performance and Profitability”

**Steve Bodart, Compeer Financial**

**Gavin Staley, Diamond V**
“Why Heifer Maturity Matters”

**Kevin Dhuyvetter, Elanco**
“Replacement Heifer Economics”

**Jose Santos, Univ. of Florida**
“Transition Cow Management: the latest producers need to know”

**Michael Kleinhenz, K-State Univ.**
“Practical pain management on dairies”

**Jeff Firkins, Ohio State Univ.**
“Feeding Cows the best we know: it starts with the rumen”

**Jeff Carroll, USDA-ARS**
“Understanding Stress and its Effect on Dairy Cattle”

Panel Discussions

**Panel:** “FARM 4.0, what it means for producers”
- Emily Yeiser-Stepp, NMPF, “FARM 4.0”
- Angela Anderson, DMI, “Customer Perspective”
- Brandon Treichler, SMP, “Veterinarian Perspective”
- Steve Maddox, Producer, “Producer Perspective”

**Panel:** “Dairy Legislative Update”
- Paul Bleiberg, NMPF, “What are the legislative issues affecting dairy?”
- Ryan Miltner, attorney DPNM, “What are the implications of these issues for producers?”

**Panel:** “Water & Cropping Outlook, What’s New?”
- Jourdan Bell, AgriLife Extension, “Forage Sorghum vs. Corn Silage: effects water stress on silage quality”
- Gary Marek, USDA-ARS, “Irrigation Scheduling and Emerging Technologies”
- Thomas Marek, A&M AgriLife Research, “Irrigation Innovations; Irrigation is going High Tech”
- Zong Liu, A&M AgriLife Extension, “Innovative Wastewater Technologies”

**Panel:** “Bovine & Human TB: the Risks and Realities”
- Ralph Zimmermann, NM State Veterinarian, “The reality of recent TB Cases across the region”
- Steve Maddox, CA Producer, “Producer’s experience with a “reversed” TB case”
- Anabel Rodriguez, UT School of Public Health, “Dairy Survey and a TWH approach for TB education”

**Panel:** “Understanding Stress and its Effect on Dairy Cattle”
- Emily Yeiser-Stepp, NMPF, “FARM 4.0”
- Angela Anderson, DMI, “Customer Perspective”
- Brandon Treichler, SMP, “Veterinarian Perspective”
- Steve Maddox, Producer, “Producer Perspective”

Conference Hotel Information
Embassy Suites
550 S. Buchanan St. Amarillo, TX 79101
806-803-5500

**Registration**
To register, complete & return the attached form (1 form for each person who will be attending the conference) along with payment. Make copies of the registration form as needed. Fee includes 2 lunches, evening reception on March 3rd & 1 copy of the conference proceedings. Additional copies of the proceedings may be purchased for $25 each.

- $275 Early Bird (postmarked/received by 2/17/2020)
- $225 for each additional participant from same dairy
- $150 for students (must be attending school)
- $150 for Tuesday, March 3rd only attendance

**After February 17, 2020 General registration fee increases to $300**

Full refund of CONFERENCE registration if notified on/or before February 17, 2020

**Payment Options**
- Check – make payable to: "US Dairy Education & Training Consortium"
- Credit Card Payments - For security purposes, credit card payments will be accepted on-line ONLY: http://highplainsdairy.org

**Payment Form**
Online registration: [http://highplainsdairy.org/](http://highplainsdairy.org/)

**Please PRINT CLEARLY or TYPE**
(Complete 1 form per person, copy as needed)

**NAME:** _______________________________________________
**FIRST NAME PREFERENCE:** _______________________________
**FARM / BUSINESS NAME:** ________________________________
**ADDRESS #1:** __________________________________________
**PHONE #: _____________________________________________
**EMAIL:** ______________________________________________
**NUMBER OF COWS MILKED AT YOUR FACILITY:** _______________

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Online registration & other conference information:
[http://highplainsdairy.org/](http://highplainsdairy.org/)
For questions by phone, please call:
Charlotte Bruna @ 785-532-7788