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September 25, 2017

High Plains



Dairy Conference

Dear Potential Sponsor:

The 7th High Plains Dairy Conference will be held March 6-7, 2018 at the Embassy Suites Downtown Amarillo, Texas. Our attendance in 2016 grew compared to previous years, but it meant we again were outgrowing our facilities, thus the move to new facilities in Amarillo. The conference is a collaborative effort between the five land grant universities and allied industry.

In an effort to secure support for the conference, allied industry "topic sponsorship" slots have already been solicited from previous supporters. New allied industry sponsors will have the opportunity to procure topic slots at future conferences.

We would like you to consider being a sponsor to ensure that this event is successful. The following sponsorship options are available:

1. GOLD LEVEL = \$1,500
2. SILVER LEVEL = \$750

All Gold sponsors receive two complimentary conference registrations. Silver sponsors will receive one. In addition, all sponsors will receive a list of all conference participants, are able to contribute 1 item to the literature packet handed out at registration, will be recognized in the proceedings and at the registration table.

We MUST receive all requests for sponsorship by DECEMBER 18, 2017 to ensure that your company name will appear in our printed materials.

If you have any questions or need additional information, please feel free to contact Shelly Spears at 575-693-8238 or [sspears@nmsu.edu](mailto:sspears@nmsu.edu).

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