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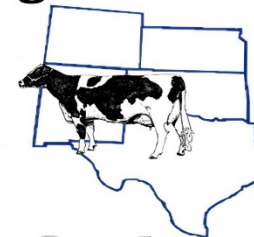
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**High Plains Dairy Conference**  
Texas Animal Nutrition Council  
C/O Ellen Jordan  
17360 Colt Road  
Dallas, TX 75252



**March 6 & 7, 2018**

**High Plains**



**Dairy Conference**

**Embassy Suites**

**Downtown Amarillo**

**550 S. Buchanan St.  
Amarillo, TX 79101**

**806-803-5500**

**<http://bit.ly/2E0X7HI>**

**New 2018 Location**

**Amarillo, TX**

## Seminar Schedule and Topics

<b>Registration</b>	<b>Seminar Schedule</b>
March 6: 6:30 AM - 5:00 PM	March 6: 8:00 AM - 5:00 PM
March 7: 6:30 AM - 2:00 PM	March 7: 8:00 AM - 3:00 PM

## Speakers and Titles

- Aga Dobrowolska Perry, Rabo AgriFinance**, "World Dairy Outlook, Markets & Trade"  
**Joe Outlaw, Texas A&M University**, "Update on Farm Bill Progress"  
**Kevin Dhuyvetter, Elanco**, "Surviving or Thriving? Key Profitability Drivers in the Dairy Industry"  
**Norm St-Pierre, Perdue**, "Technologies for Rating and Ranking Feedstuffs by Economic Value"  
**Chris Ashworth, Zinpro**, "A Producer's Quandary: How to Produce More with Fewer Modern Technologies"  
**Gustavo Schueneman, Ohio State Univ.**, "Optimizing Personnel Management with Emphasis on Dairy Cattle Welfare"  
**Ric Grummer, Univ. of Wisconsin-Madison**, "New Trends in Transition Cow Management: Separating Fact from Fiction"  
**Geoffrey Dahl, Univ. of Florida**, "Effects of Dry Period Heat Stress on Dam and Daughter"  
**Luis Mendonca, Kansas State Univ.**, "Managing Reproduction of Lactating Dairy Cows with Limited Use of Timed AI Programs"  
**Barb Jones, Tarleton State Univ.**, "Evaluation of Heat Stress Abatement on High Plains Dairy Farms"  
**Joe Harner, Kansas State Univ.**, "Do Cows Have the Right Amount of Water When and Where They Want It?"  
**Mike Brouk, Kansas State Univ.**, "Are Dairy Robotics Ready for Large Herds?"

## Panel Discussions

- Tiffany Dowell Lashmet, Texas A&M AgriLife Extension, Moderator**, "Navigating the Dairy Workforce Crisis"  
**Jorge Estrada, Leadership Coaching International, Inc., Moderator**, "Change the Tide on Turnover"  
**Ellen Jordan, Texas A&M AgriLife Extension, Moderator**, "Transition Cow Management and Heat Stress"  
**Ron Gill, Texas A&M AgriLife Extension, Moderator**, "Key Factors of Beef on Dairy"

## Conference Hotel Information

### Embassy Suites

550 S. Buchanan St. Amarillo, TX 79101  
 806-803-5500  
<http://bit.ly/2EOX7HI>

## Registration

To register, complete & return the attached form (1 form for each person who will be attending the conference) along with payment. Make copies of the registration form as needed. Fee includes 2 lunches, evening reception on March 6th & 1 copy of the conference proceedings. Additional copies of the proceedings may be purchased for \$25 each.

**\$250 for the 1<sup>st</sup> Registrant**  
**\$200 for each additional participant from the Same Dairy**  
**\$100 for March 7 only attendance by Dairy producer and employees ONLY**

Must be postmarked by February 8<sup>th</sup>, 2018  
 (After February 8<sup>th</sup>, 2018 fee increases to \$275)

Full refund of **CONFERENCE** registration  
**ONLY** if we are notified on/or before  
February 8<sup>th</sup>, 2018

Online Registration and other conference information is available at:  
[https://secure.fass.org/reg\\_2018\\_HPDC\\_intro.asp](https://secure.fass.org/reg_2018_HPDC_intro.asp)  
 For questions by phone, please call:  
**(575) 693-8238**

## Registration Form

(Online registration available  
[https://secure.fass.org/reg\\_2018\\_HPDC\\_intro.asp](https://secure.fass.org/reg_2018_HPDC_intro.asp))

**Please PRINT CLEARLY or TYPE**  
 (Complete 1 form per person, copy as needed)

Name \_\_\_\_\_  
 First Name Preference for Name Tag \_\_\_\_\_  
 Farm/Business \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip Code \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Number of Cows Milked \_\_\_\_\_

Indicate applicable registration, total for payment below

- Conference Registration **\$250** .....\$ \_\_\_\_\_  
 (must be postmarked by **February 8<sup>th</sup>, 2018**)
- Each Additional Dairy Member Registration **\$200**.....\$ \_\_\_\_\_  
 (from same Dairy, postmarked by **February 8<sup>th</sup>, 2018**)
- Late Conference Registration **\$275** .....\$ \_\_\_\_\_
- **Attending ONLY March 7 - \$100** .....\$ \_\_\_\_\_  
 (available to **DAIRY** producers & employees **ONLY**)
- Additional Proceedings \_\_\_\_ copies @ **\$25 each**.....\$ \_\_\_\_\_  
 (U.S. addresses only, special shipping rates for international orders)

**TOTAL FEES** .....\$ \_\_\_\_\_

## Payment Options

**Check**  
 (Make payable to : *Texas Animal Nutrition Council*)

**Credit Cards**  
 For Security purposes,  
 credit card payments will be accepted on-line  
[https://secure.fass.org/reg\\_2018\\_HPDC\\_intro.asp](https://secure.fass.org/reg_2018_HPDC_intro.asp)

or

### ON-SITE ONLY

**Mail Registrations to:**

High Plains Dairy Conference  
 TANC C/O FASS  
 1800 S. Oak St., Suite 100  
 Champaign, IL 61820